

Club Development Grant Awards Committee Recommendation August 15, 2016

Awards Committee Members:

Voting Members - Kevin McHaney, Will Murphy, Bob Rustin, Karen Sizemore
Committee Coordinator – Bill Geiszler

Recommendation to Executive Committee:

Approve a grant of \$5,000 to TIDE to subsidize the hiring of a new coach for the two new Y locations where TIDE will begin offering their competitive swimming program.

Background to Recommendation:

TIDE initially submitted an application for a Club Development Grant of \$28,200 on May 30, before the Club Development Awards Committee was in place. The committee was in place in July, and TIDE submitted a revised request for \$28,200 on July 25, deleting some summer programs and adding some fall-winter programs to their initial request. The committee members reviewed and discussed TIDE's application primarily via email communications.

One of TIDE's projects fit very well into the intended purpose of the Club Development Grants Program: 'to assist the club in growing its athlete membership'. TIDE has an opportunity to offer their competitive swimming program at two Y sites where TIDE does not currently have programs. The geographical location of the Y sites necessitates the hiring of a new coach, which TIDE has done. TIDE requested \$5,000 to subsidize the hiring of a new coach for their start-up program. The committee voted unanimously to recommend approval of the \$5,000 grant to TIDE.

The committee felt that the other projects in TIDE's request for \$28,200 could be good projects for the club (such as print and social media advertising) but were not as well aligned with the VS grant program as the project for which funding is recommended.