



THE CONVENTION COURIER 2008

Tuesday, September 23, 2008

Welcome to the 2008 USAS Convention!

USA Swimming welcomes everyone to the 2008 U.S. Aquatic Sports Convention. We thank all attendees for taking time out of their busy schedules to be here in Atlanta this week.

Throughout the week, look for the *The Convention Courier* to arrive under your hotel room door each night. The *Courier* will include a wrap up of each day's meetings, a and other fun features, including the new, interactive "Daily Nostalgia" feature.

We look forward to another fantastic week of sharing ideas, networking and of course, progress!

Daily Nostalgia

How many of us still catch ourselves smiling back at a memory of Team USA's awe-inspiring performances at the 2008 Olympic Games? The pro-Swimming buzz that grew around water coolers, bus stops, and facebook pages nationwide?

Well, it's time to move forward, but what fun would that be if we didn't allow ourselves to indulge - just a little - in the past?

Send your favorite Olympic memory to jolsen@usaswimming.org by 5 p.m. each day for inclusion in the *Courier's* "Daily Nostalgia" section.

I was at a concert where the Symphony played the national anthem. Sam, my neighbor's 3-year-old son, stood up and said, in a loud, excited voice, Listen! They are playing Michael Phelps' song.

-Submitted to the Oregon Symphony website

Wednesday's Meeting Schedule

8:00am - 12:00pm	Board of Directors Senior Development Committee [National Team Evaluation Committee]
10:30am - 12:00pm	Let's Get Started - Not for New Delegates Only
12:00pm - 1:00pm	Board of Directors Luncheon
1:00pm - 2:50pm	USA Swimming's Make A Splash Program Awards Subcommittee SWIMS Times Module Workshop LSC Development Committee - Business Mtg
1:00pm - 5:00pm	Rules & Regulations Committee Open Water Steering [Awards Subcommittee]
3:00pm - 4:00pm	Safety/Risk Management Workshop
3:00pm - 5:00pm	Managers Training Workshop
3:00pm - 5:30pm	Club Development Committee - Business Meeting
4:00pm - 5:30pm	National Team and OIOC Athlete Issues
4:00pm - 6:00pm	Sports Medicine/Science Workshop
7:00pm - 9:00pm	Welcome Reception

Featured Event!

USA Swimming's second-annual Event Management and Marketing Symposium will be held Oct. 22-23 in Colorado Springs. The Symposium is for meet hosts, club managers and others.

Learn about:

- * Meet Organization and Operations
- * Pursuing Sponsorships
- * Gaining Media Coverage
- * Economic Impact of your event
- * Utilizing New Media in Promotions and Marketing



To register or for more info: email jfox@usaswimming.org, or visit www.usaswimming.org and click on the SWIM CLUB tab.

TODAY Show Watch Notice!

Be sure to catch 2008 U.S. Olympians, **Dara Torres, Brendan Hansen, Cullen Jones and Aaron Peirsol** on NBC's TODAY Show tomorrow morning. They are expected to appear at approximately 8:30 and 9:30 a.m.